

FIX IT FAST!!!!*

Retention Challenge—Lengthy/boring meetings are the number one reason former members cite for dropping out of their Lions club.

FOCUS ON MEETINGS

Think Positively—When considering any changes to your club, keep a positive attitude. Your club might be steeped in tradition and used to doing things a certain way, but that doesn't mean you shouldn't try something new. Today's "experiment" could be tomorrow's new tradition.

Newsworthy Newsletters and Web Sites—Make your club's newsletter and Web site a valuable source of information for all members. Use these devices to reinforce items mentioned during meetings. Or more importantly, to communicate details of agenda items that would slow your meetings down. Let members know that your newsletter and Web site are important sources of club news and encourage use.

Try Trimming Time—Do you feel that your agenda is as lean as it can be, but your meetings are still running long? Examine the content of your agenda items and try trimming just a little time from a few items. Those small time adjustments will add up. Communicate your shortening of agenda items to all affected. So they can plan accordingly.

Programs in a Pinch—Have a few programs ready that can be put on quickly and easily in the event of a last minute cancellation. Use this time to brainstorm ideas for other programs, new fundraisers, and/or service projects.

Use Your Gavel—Do you use your gavel, or are you intimidated to call order with it? Using your gavel is one of the quickest, easiest ways to get the attention of your members and allow you to get your meeting back on track.

Mix It Up—Keep your club meetings fresh by trying something new every once in awhile. Consider having people change where they sit every few meetings to encourage camaraderie with new people, add a new quick agenda item to boost morale (such as suggestion of the month or recognizing a member who went beyond the call of duty) or change the order of your agenda items (make sure everyone involved know if you do this so they will be prepared).

Plan a Program on Member Retention—What better way to demonstrate how important membership retention is than by planning a program about the subject? Tell members what improvements you are making in the club to keep them interested and involved.

***PRC-3 For More Information:** Contact the Extension and Membership Division
(630) 571-5466, ext. 355 e-mail retention@lionsclubs.org

Club Meeting Questionnaire

Please help us evaluate the quality of our club meetings by taking a few minutes to complete this survey. Your input is important to our club. Use the 1-5 rating values below. Please return survey to:

_____ by _____

Always: 5 Often: 4 Sometimes: 3 Seldom: 2 Never: 1

Please use the space underneath each question to add comments. If necessary, use the back of this sheet for additional comments.

1) Our meetings start on time. _____

2) Our meetings follow a regular agenda. _____

3) Our club president keeps the meeting running efficiently. _____

4) Our meetings have agenda items that are unnecessary. _____

Please describe:

5) I like attending club meetings. _____

6) Our meeting format allows everyone the opportunity to participate

and communicate. _____

7) Our meeting atmosphere is friendly. _____

8) New members and guests are greeted warmly. _____
+ made to feel welcome.

9) Guests are properly introduced. _____

10) Our meeting programs are varied. _____

11) I would like to see a presentation/program on _____

12) Our meeting programs are interesting. _____

13) Guests are given enough time to complete their presentation. _____

14) The tail twister is a fun addition to our meetings. _____

15) Various committees give progress reports. _____

16) Our club president has the ability to deal with difficult behavior and interruptions. _____

I believe these are our club meeting's strengths:

These are the primary areas I think need improvement:

