

OH H I O

LIONS

District 13-C

Visit Us on the Web at: www.lionsdistrict13c.org

Volume 2

BULLETIN

September 2006



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District Governor Ken's Comments

More on Jimmy's Programs

There are many aspects to President Ross' plans for the future. In *The Lion* magazine for July/August you will find an eight-page pullout section with all the details. In this issue of the bulletin I'd like to cover three important topics.

1. Membership: Although Pres. Ross doesn't have a specific membership goal this year; the new family dues structure should be a major factor in attracting new members. At the International Convention in Boston, the Lions of the world approved the *Family Dues Amendment*.

This program will be effective on January 1, 2007, and it will apply to a maximum of five individuals in a family who are living in the same household and are members of the same Lions club.

A family is liberally defined as anyone related by birth, marriage or other legal means. The first family member pays the normal dues of \$39.00 per year plus the entrance fee of \$25 if he/she is a new member.

Additional family members over the age of 18 pay \$19.50 per year and there is no entrance fee.

The requirement for living in the same household is waived for individuals between 18 and 26 who are serving in the military or attending college or a university.

Lions who are currently family members also qualify.

This program has the potential of drawing in a large number of new members from a group that knows the Lions best, our families! **So if your club needs an infusion of new blood, you may possibly need look no further than the other side of your dining room table!**

For additional information, find your June *Lion* and turn to page 26, or contact (email) memberprog@lionsclubs.org.

2. Public Relations: Part of President Ross' background is as a Public Relations executive. One of his major objectives is to obtain high quality PR for the Lions without paying for "air time."

His method of accomplishing this is to understand how the media operates, and to encourage the Lions to become "first responders" in the case of a disaster. For example.....

Assume a major heat wave occurs somewhere in the USA. When the heat wave hits, the media will appear and report on the impending disaster. The next day the reporters and cameras will be back looking for a follow-up story.

Suddenly, without notice, a truck pulls up to the curb. A number of Lions jump out and begin passing out fans to the needy in the community free of charge.

The fans had just been procured by the Lions at Wal-Mart or some other discount store. Preferably at the store's cost, but even better, FREE.

Do you think this kind of response will get the attention of the media? You bet it will! And if this "first response" type of action repeats itself time after time for months and years on end, it will have a major impact on the attitude of the people who see the stories.

The Lions will become much better known, and people will want to become part of our humanitarian effort and, hopefully, membership will increase.

Locally, VDG Maggie Dellmore and PDG Jim Ferritto are starting to investigate how 13-C might get involved in this type of activity, and how we might be able to finance the effort. We will report more later as the plans develop.

3. Communications: President Ross is using a number of different methods and techniques to communicate with the Lions of the world. One of these methods is a monthly email message to all of the Districts. We published one of

his messages in the August Bulletin and another article appears below.

Another new technique is the *Lions News Network* (LNN). The LNN premiered in July and is comprised of several valuable public relations materials, all of which are design to enhance communication and information throughout LCI.

The LNN includes the *Lions Quarterly* (LQ), a video magazine, public service announcements (PSAs) to cover a range of topics, and video programs. The LNN will also provide access to numerous videos created by LCI for Lions to share with their clubs and their communities.

LNN is up and running on the web site. Give it a look!

DG Ken Marshall

September Road Show:

- 5 Ashtabula
- 6 Madison
- 11 Garfield Heights
- 12 Zone 6
- 13 Painesville
- 14-16 USA/Canada Forum
- 19 Zone 2
- 20 Chippewa Lake
- 24 MERL meeting
- 25 Cleveland Southeasts
- 26 Medina
- 27 Copley
- 28 South Euclid

October:

- 2 GALEP
- 3 Royalton Hills
- 9 Hearing Aid Bank
- 10 Zone 1 & Geneva
- 12 Conneaut
- 16 Convention meeting
- 17 Westlake
- 18 Zone 3

24 Stow
25 Tallmadge

Vice District Governor Maggie's Comments

Congratulations to the Twinsburg Lions Club. I had the pleasure of attending the Club's meeting when Lion Ray presented them with a Pilot Dog patch for purchasing a seeing-eye dog. They are a relatively small club but do wonders. Again keep up the good work fellow Lions.

I will see the Clubs in my Region soon.

Lion Maggie Dellmore
Vice District Governor

Deputy District Governor Dona's Comments

It's time we start tooting our own horn. Lions all over the world are doing great things and not getting much recognition for all the good they do. Here in District 13C we want to change that.

As Deputy District Governor, I will be visiting clubs and getting the scoop on all of the good each club does in their community. DG Ken, VDG Maggie and I will be working together to make sure all the clubs in District 13-C have a chance to toot their horn. At our District Convention there will be a room set aside on Saturday afternoon, April 21, 2007, for just that purpose.

This will be a time for your club to tell other lions what you

have done, how you planned it and how you accomplished it. Take pictures at your events and put together a tri-fold or some other type of display. Tables will be available.

This will be a first come first reserved basis, so stop being "the best kept secret" and start blowing your horn. Let me know what your club is doing.

DDG Lion Dona Klages

A Message from the President

Dear District Governor,

I trust this letter finds you still excited from our time together in Boston and moving ahead with your district's development and growth plans. As I like to say, "the future is now, so the time to act is now."

Keeping to my own commitment to organize 15 clubs, I've been working with my fellow Lions on organizing three new clubs in Texas and several more in other states. Just last week, I was in MD 22 (Maryland, Delaware and Washington DC) working with Past International President Kusiak and 28 Lions on a two-day extension that has resulted in four clubs being formed and possibly three others in the coming weeks.

The weather has been hotter than usual and has made for some long days, but we have been motivated by the positive responses and interest from potential members. The willingness of people to serve their community and their desire to be part of our organization, from what I have

seen, is as strong as ever.

But in today's fast-paced world, we need to approach how we organize clubs with a different view. In past decades, when service clubs were new and unique, it was easy to interest potential charter members to join because of the strength, size and proud history. Those are still strong selling points, but today more people are time compressed with busy lives, and they want to know how being a Lion will meet their needs and help them serve their local community immediately.

This is part of the paradigm shift I have talked about. As you have heard me say, we exist to serve the needs of members, and not for members to meet the needs of our organization. It sounds simple, but it's a shift in our vision that may require some changes in how we develop and support new clubs.

One of those changes is the role of the Guiding Lion. It's critical that Guiding Lions be there to protect and nurture the new club, making sure the new club is not urged to take on projects or fundraising requirements from the district or LCI before that club has begun fulfilling its own desire to serve its local community. That is why I like to refer to Guiding Lions as "Guarding Lions" as their primary role should be to protect the dreams and desires of the new club.

It's also important that Sponsoring Clubs avoid making 'cookie-cutter' replicas of their own club. We should always encourage the new club to create its very own traditions

and ways of operating, not adopt simply what other clubs do. Many of our Guiding Lions and Sponsoring Clubs are doing excellent work and understand what's needed in this new paradigm.

We just need to be ever mindful that the 'old ways of doing things' if they are not working today, need to give way to new and better approaches.

The success in forming new clubs that I've witnessed in MD 22 and in many other places is proof that redistricting of smaller districts is not necessary. They can grow quickly if given some encouragement and some basic training in how to recruit charter members in today's faster-paced environment. Lion Dale Strait in MD 22 underscored that it can be done: "When I heard of the methods used by President Ross, I was skeptical that I could recruit charter members, but after the training and observing Lion Jimmy Ross, I am convinced that I can do it and it can work."

I'm here to assist you in anyway possible, including offering any help you may need in forming new clubs. But I'm confident you will be very successful this year if you believe in yourself, and approach your role with a positive attitude even when the going is tough.

I will be in contact again next month, and I hope you and your DG Mentor are staying in frequent contact as you chart the course to an ever-brighter future.

Sincerely,

Lion Jimmy Ross
2006-07 Lions International
President.

**GREATER AKRON LIONS
EYECARE PROGRAM**

Probably all of us take vision for granted. If an eye exam or glasses are required, most of us simply have an examination with the ophthalmologist and then have our prescription filled. But for those of limited means who have need of eye care—whether exam, glasses, surgery or expensive laser treatments—they might have to do without, IF NOT FOR THE LIONS.

The area Lions Clubs offer their support to just such patients. In an effort to better serve the community, The Lions have partnered with the Ophthalmology Center at SUMMA by providing funds for exams, treatments, surgeries and equipment, as well as glasses through local opticians. Referrals are handled through the local Lions Clubs, with the Eyesight Chairman of each club responsible for researching the deserving candidates.

The Greater Akron Lions Eye Care Program (GALEP) was conceived October 1979, by Lion Sheldon Rininger. An agreement was signed with Akron City Hospital (now SUMMA) May 8, 1980. The following year, April 28, 1981, an agreement was signed with

Akron Children’s Hospital. Snodgrass Opticians agreed to furnish glasses to GALEP May 1, 1980. Although the arrangement with Children’s Hospital has ended and Snodgrass has closed their doors, GALEP continues to function through an up-to-date contract with SUMMA and a new agreement with OSMAN OPTICAL in Tallmadge.

GALEP was accepted on a permanent basis to be included on the Parade of Checks, April 1982 at the District 13-C Convention. Through its history GALEP has been totally funded by this method through 2006. This year the organization will receive its 501c(3) status, so that GALEP may also apply for grants through charitable foundations in the Northeast Ohio area. By doing so, the board of GALEP expects to perpetuate the existence of this noble organization.

Bruce Rowland
GALEP President

**THE
CONVENTION
CORNER**

Yes, it’s early, but let’s make a small initial step down the Convention path. There are a number of things that will be different this year, so a couple of mentions might be needed. Why change things? Hopefully it will increase attendance.

1. The District Convention dates are April 20-22, 2007.

2. The location will be the Quality Inn & Suites, 4742 Brecksville Road, Richfield, Ohio (this is the old Holiday Inn on Ohio Route 21, 1/2 mile south of the Ohio Turnpike exit).

3. The Business Meeting will be the first item of business on Saturday, 9:30 am – 11:00 am.

4. Following Lunch at noon, the Seminars will start about 2 pm and will run until 5:30 pm.

5. The District Leadership Training School will also occur at the Convention on Saturday afternoon. This will avoid using up another of your Saturdays in April or May.

6. The band Majestic Sound will be back on Saturday evening. They were a smash hit last year

7. All of the Hospitality Rooms will be on the same floor, thus avoiding climbing stairs.

More next month.....km

ALERT!
It’s time to begin looking for a DDG candidate for 2007-08.

This year Region 2 (Zones 4-6) has first call on the position. If there are no candidates by November 1, the position will be open to either Region.

**FINANCE & LONG RANGE
PLANNING COMMITTEE**

[This is the first in a series of articles on State Committees.]

The F & LRP Committee is a state committee formed to review, re-write or investigate possible financial procedural changes for either short or long term, as well as assembling a budget for the Lion year.

This committee is composed of one representative from each District. These representatives are elected every three years at the District Convention.

Besides these elected Lions, the committee consists of the International family (Past President, Past and Current International Directors), Current and Immediate Past Council Chairs Multiple District Treasure and Multiple District Secretary and the Chairman of the Liaison Committee.

The committee meets a minimum of six times per year, usually prior to a Council of Governors meeting. These meetings are open to all Lions.

The F & LRP budgets the State portion of your dues, which is \$9.16 per year per member. We ask each State Committee to assess their expenses for a year and submit a budget to the F & LRP. Using this information, along with estimating the number of Lion members in the State, we start putting together a budget after the State Convention in May for the following year. During the course of compiling the budget, we also review State office expenditures, including the salary for the State Secretary and other special events for the

coming year, such as an election or an International Director.

At the first Council meeting in August, a budget is presented to the Council of Governors to be reviewed, discussed and approved.

The F & LRP reviews and discusses the accounts on a monthly basis to be sure we are within the budget.

Within the F & LRP Committee there are sub-committees, which are;

- a) Oversight Committee,
- b) Financial Policies & Procedures,
- c) Restructure/Increase Dues Investigation,
- d) Redistrict, and,
- e) Strategic Planning.

It is my hope that I have given you some insight about the F & LRP Committee. As your District C Representative on the F & LRP Committee, please don't hesitate to call me if you have any questions regarding the financial policies or procedures of our State finances.

I am here to serve.

PDG Neil Bevere

**OHIO SALES TAX AND
YOUR LIONS CLUB:**

Sales of Tangible Personal Property

All sales of tangible personal property except those specifically exempted under the

Ohio Revised Code are subject to Ohio sales tax.

Exempted Sales

Organizations exempt under Internal Revenue Code Section 501(c)(3) are permitted six sales tax free days annually on items sold for benefit of the organization. Lions clubs are 501(c)(4) entities and are not exempted from the Ohio sales tax.

Casual Sale

Sale of personal property acquired for personal use and then sold at a location, which cannot be defined as a permanent, trade location and which cannot be defined as the "carrying on of a trade or business." Best example is a garage sale held once or twice per year. Sales of registered motor vehicles are never considered casual sales.

Purchases of Tangible Personal Property

501(c)(3) tax exempt organizations are exempt from Ohio sales tax on purchases of tangible personal property made in the name of the tax exempt entity and to be used for the charitable purposes of the tax exempt entity. Lions clubs are 501(c)(4) entities and are not granted this exemption.

Blanket Exemption Certificate

The vendor or seller of tangible personal property is required to collect Ohio sales tax under Ohio Revised Code Section 5739 and remit the collected taxes on a regular prescribed basis, unless the seller has obtained a Blanket Exemption Certificate from the purchaser

of the property. The Blanket Exemption Certificate protects the seller of taxable goods and services and places the burden upon the purchaser who by signing the certificate states they are not subject to Ohio sales tax under a specific section of Ohio Revised Code Section 5739.

Any purchaser who falsely initiates a Blanket Exemption Certificate may be subject to the full remittance of any sales taxes due without the certificate as well as penalties, interest and possibly other actions by the Ohio Attorney General's office.

Summary

Lions clubs which sell property as a fundraiser should obtain a transient vendors permit, costing \$25.00, and remit sales taxes collected to the Treasurer of the State of Ohio.

Lions clubs which purchase tangible personal property for use by the club or for use as part of a raffle prize are required to pay Ohio sales tax on such purchases. Signing an exemption certificate stating that the club is not subject to the sales tax under the exemption granted to 501(c)(3) organizations may well be exposing the club or the individual purchaser to problems with the Ohio Treasurer of State's office and the Ohio Attorney General's office.

The Treasurer of State normally looks the other way when civic groups such as the Lions conduct sales of tangible personal property because they serve a civic purpose and/or are of such minimal amounts as to not be worth the state's time and effort. It is good, however, to be aware of the regulations and the potential problems associated with noncompliance with the actual laws and regulations. The use of

the blanket exemption certificate is one area, which must be of concern to those Lions who are giving these to vendors. These are very similar to an affidavit signed by the purchaser and in effect the signer is making a false statement to the vendor which could create problems should the vendor ever be audited by the Treasurer of State.

Lion Neil Sheeley
North Royalton Lions Club

Here's What's Happening in Our District.....

Broadview Heights: The Annual Haunted House will open on September 29th. For complete dates and times, see the PD Friday Magazine or the club web site: www.broadviewheightslions.org

Cleveland SE, North Royalton, Broadview Heights, Garfield Heights and Mayfield Heights Lions are selling \$1.00 raffle tickets for a \$500 Gas Card. Contact any member from these clubs to get your tickets. Drawing will be on December 20, 2006 at a joint Zone 3 & 4 meeting.

Cleveland Southeast Lions-Night at the Races, Saturday, October 7th at Karlin Hall on Fleet Avenue. Contact any club member to purchase a horse, cost \$10, sponsor a race, cost \$25 or to purchase tickets to the Races.

North Coast Lions is hosting a Murder Mystery Dinner on Saturday, **October 28, 2006**, \$25/person, costumes optional, door prizes, raffles, and silent auction. 3 Digit Lottery \$5/ticket win \$50 if your number matches any of the two daily drawings in **September** and \$100 Holiday Gift Card and a \$50 Gas Card for December drawing. For more details call Lion Wallie 440-944-3947 or email at wdburnet@aol.com

North Royalton Lions will host a Poor Man's Reverse Raffle on November 10th at Pipers III. Cost is \$20/person. Contact any club member for tickets.

Royalton Hills Lions will be holding their Annual Ladies Only Reverse Raffle on **October 17, 2006** at St. Michael's Woodside. For tickets contact Lion Cindy (440) 1237-3244

Stow-Monroe Falls Lions are now selling the 2007 Entertainment Books -Akron for \$30, Canton for \$30, and Cleveland for \$25

Tallmadge Lions will hold their Annual Cider Sales on East Avenue on **October 7th, 14th, 21st and 28th**.

Contact Lion Bill Hixon at williamhixon@sbcglobal.net for your 3 Digit Lottery ticket for the month of December

Willoughby Lions Rose Sale October 10th for Sweetest Day. Contact Lion Linda at linde@apk.net for more information.

Willoughby Evening Lions- Please join your fellow Lions on Tuesday October 10th at Dino's Restaurant for their Club's 25th Charter Anniversary Celebration. Cost is \$15. Fellowship starts at 6:30pm with dinner at 7:00pm. Dinner choices are Chicken Picatta with penne pasta and green beans or Flat Iron Steak, mushrooms and onion, red skin potatoes and green beans. All meals include salad, rolls, desert, coffee, tea or soft drinks. Cocktails are available for you to purchase. Please contact Lion John Tigue no later than October 6th with your reservation and dinner choices jtigue@ctconsutlants.com or (440-530-2318).

MD 13 - OHIO LIONS, INC.
FALL CONFERENCE REGISTRATION FORM
SUNDAY, NOVEMBER 5, 2006
MIDWEST HOTEL
4900 SINCLAIR ROAD, COLUMBUS

The 2006 Fall Conference will be held at the Midwest Hotel, at the intersection of Sinclair and Morse Roads just off of I-71, in Columbus, Ohio, Sunday, November 5, 2006. Registration begins at 6:45 a.m.

HOTEL RESERVATIONS

Hotel reservations can be made through the hotel at 1-614-846-0300. The State Office will not accept hotel reservations or room deposits. Request Ohio Lions group rate of \$69.00.

REGISTRATION

A full registration is \$45, and includes a Continental Breakfast, all seminars, and the Luncheon. **The deadline for registration is Monday, October 23, 2006.** Registrations received **after** this date will include a \$5.00 late registration fee.

Other registration options include Leos - \$15.00 for a Full Registration, or Seminar/Continental Breakfast Only Registration for \$25. Children 12 and under are Free, but please list names to ensure meal preparation. The PDG Association will be having their Breakfast Meeting at a cost of \$12.

Make all checks payable to: "THE OHIO LIONS" and specify FALL CONFERENCE in the memo line. Return the lower half of this registration to: Ohio Lions, 4074 Hoover Rd., Grove City, OH 43123; Fax: 614-539-5055; Email: lionoffice@rroho.com.

TENTATIVE SCHEDULE:

6:45 a.m. to 9:00 a.m.	Registration	Hotel Lobby
7:00 a.m. to 8:00 a.m.	PDG Association Breakfast	To Be Announced
7:00 a.m. to 8:40 a.m.	Continental Breakfast	Bow Ties Lounge
8:15 a.m. to 8:45 a.m.	Non-Denominational Service	Grand Ballroom
9:00 a.m. to 12:50 p.m.	Seminars	Varied Locations Throughout Hotel (Schedule Will be Posted on Website)
1:00 p.m.	Banquet Doors Open	Grand Ballroom
1:15 p.m. to 1:30 p.m.	Program	Grand Ballroom
1:30 p.m. to 2:15 p.m.	Lunch	Grand Ballroom
2:20 p.m. to 3:00 p.m.	Speaker	
3:00 p.m. to 3:10 p.m.	Close	

<u>REGISTRATION RATES</u>			<u>Registration Code</u>
Full:	\$45.00		F
Breakfast/Seminars Only:	\$25.00		S
Leos Full:	\$15.00		L
PDG Association Breakfast	\$12.00		P

NAME: _____ CLUB: _____ DISTRICT: _____ Code

NAME: _____ CLUB: _____ DISTRICT: _____

NAME: _____ CLUB: _____ DISTRICT: _____

NAME: _____ CLUB: _____ DISTRICT: _____

TOTALS: REGISTRANTS: _____ FEES ENCLOSED: \$ _____

SPECIAL NEEDS: Please List any special dietary needs required, including the need for a Diabetic Meal.

Registrant's Name: _____ Needs: _____

Registrant's Name: _____ Needs: _____

Memories of Boston:



Ohio's "Boogie Band"
Getting Warmed-up.



13-C Band Buddies
Megan Ferritto (Willoughby) &
Kirsten Bataglia (Broadview Hts)



And Away They Go!
(Well, not Quite. 40 Minutes Later the Parade Started)

Advertise your events in our District bulletin and on our website. Lion Dan is always ready to get your events posted on the website. Please email your flyer to Lionsdistrict13C@aol.com and Lion Dan will get them posted on our website. Please email information for the bulletin to Bareftn813@aol.com or by snail mail to 9950 Abbey Road, North Royalton, OH 44133