

OHIO LIONS District 13-C

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Volume 1

BULLETIN

July 2005



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District Governor Grant's Comments

I can't believe that the International Convention has come and gone. Now that Lion Shirley and I are back we are ready to get going. At the International Convention the District Governor Elects had the honor of speaking with our new International President Ashok Mehta.

His theme this year is "Passion to Excel". Passion to serve is in the hearts of all our members. Great accomplishments are fueled by passion. Let us approach each day and each project with a passion to excel.

Also President Mehta spoke about his Power of One Program. He would like each club to have a plus one growth by the end of the fiscal year. Also his Power of One Program would be one new club in each District be it Lion, Leo, or a new Century Club. President Mehta explained that the program would not count any lions that have passed away against the plus one growth program. Only dropped or transferred lions will be used in the calculation.

Also at this time I would like to thank IPDG Carol for all her hard work and devotion that she has given to Lionism. It is hard for me to put into words what a good friend she is and how she has helped me. With VDG Ken and DDG Margaret we will have a good year and a good time in the service of Lionism.

Yours in Lionism
District Governor Grant Frazier

District Governor Grant's Schedule

July-10-Echoing Hills
July-13-Tallmadge
July-16-Organizational meeting
July-17-Jefferson Train Ride
Aug-3-Nordonia Hills
Aug-7- MD Council meeting

Vice District Governor Lion Ken's Comments

Membership Topics #1

Are you going on a driving vacation this summer, and are you a member of AAA? If so, then you probably know that AAA offers free TripTik maps to their members. A TripTik is a simple, easy to use, well organized map that helps you get from where you are to where you

want to go. What does this have to do with membership? Well, quite a bit, actually.

Beginning now, we can offer you a “membership triptik,” a simple way of recruiting new Lions. It is called the Ohio Plan, and the first page of your triptik can be found at the end of this Bulletin. I suggest you go there now and read what you find. Return here when you’re finished.

As stated, the Ohio Plan is a turnkey, step-by-step procedure that a club can use to recruit new Lions. What’s new about the Ohio Plan is that everything you need is in one place. Kind of like one stop shopping at Wal-Mart.

The Ohio Plan is neither brain surgery nor rocket science. There are no magic formulas to brew and or magical spells to cast. It is simply a carefully laid out series of steps that have been used successfully for many years.

There is an important question that may have occurred to you: “What’s wrong with just using the Healthy Club Initiative?” There is nothing wrong with the HCI. In fact, some of the material is really excellent. The “problem” is that the useful information is spread out over many booklets, pamphlets and letters. It would require a great deal of time and effort to separate the wheat from the chaff. The advantage of the Ohio Plan is that all this work has been done for you.

The purpose of the attached document is to spur your interest and to demonstrate that the Ohio Plan works. The table shows that District 13-B, which has used the

Ohio Plan for many years, has gained in membership. District 13-C, which didn’t use any plan, has shrunk by over 30 percent.

In addition, I could also mention that Lion Jeff Hillis, my co-author, and I, are both members of large Lions Club. Cornell Crawford has about 115 members and Broadview Heights has 79 Lions (we’ve ranged between 75 and 88 over the past 15 years). It is not an accident that both of these clubs are among the 10 largest in Ohio.

So yes, this really works, and it can also work for you!

Next month we’ll continue looking at the Ohio Plan and discuss some of the more important aspects.

If you can’t wait a month for additional details, please contact DG Grant, DDG Maggie, your Zone Chairperson, any MERL team member, or me. Any of us can get the whole package to you in short order.

July Road Show:

- 13 St. Vincent
- 16 Organizational Meeting
- 17 Jefferson: Civil War Reenactment & RR trip.

August: - to be determined.

Lion Ken Marshall
VDG

***FYI*.....**
North Coast Lions Club has a new mailing address:
31701 Chardon Road
Willoughby Hills, OH 44094

Willoughby Lions Club will now meet the 1st & 3rd Tuesday of every month instead of every Tuesday.

Deepest Sympathy to the Family, Friends and Fellow Lions and Lionesses of:

Lion Don Diemert-Mentor

Please keep the following Lions, Lionesses and Leos in your thoughts and prayers as they recover from an illness or surgery:

PDG Lion Bob Stopek-Chesterland
PDG Lion John Hrovat-So Euclid

Here’s What’s Happening in Our District.....

AUGUST

12- Cuyahoga Falls Golf Outing. Held at Brookledge GC on Bailey Road. Cost \$85/golfer. NO dinner will be served. Contact Lion Jim at 330-920-1925 for tickets.

13- Seville Lions 3rd Annual Golf Outing-Held at Deer Pass GC. Format is 3 man scramble. Shotgun start at 8:30am. Cost is \$65/golfer. Call any club member for tickets

15-Medina Lions Golf Outing-Held at Rawiga Country Club. \$75/golfer or \$290/foursome. 8:30 registration 9:3- shotgun start. Steak dinner and awards after golf. Contact Lion Mark Williams for tickets 419-846-3133

20-Brook Park Lions Club Water Park Party & Cookout. Held at the Brook Park Recreation Center 17400 Holland Road 7PM-11PM. Swimming, food and live music. Cost

\$6/adults. ALL proceeds will be donated to Middleburg Heights Policeman Ryan Nagy, who lost his leg in the line of duty several months ago. Contact Lion Joe Konery 216-267-5707 for tickets

20-Geneva Lions Club Third Annual Chinese Auction. Held at the VFW Post Depot Street, Geneva, Ohio. Doors open at noon. Drawing starts at 1:30PM Call Lion Benny Fobes for more information 440-466-3066

SEPTEMBER

9, 10 & 11-Cuyahoga Falls Lions Club Barbeque Blast (fka the Rib Burn Off) There will be a variety of food vendors as well as ribs. There will be live music on both Friday & Saturday. Contact Lion David Kelleher 330-920-9808 for more information.

17-Stow-Munroe Falls Lions Club Flea Market-Call any club member for details.

22-24 USA/Canada Forum in Peoria IL

OCTOBER

08-Chardon Lions Annual Reverse Raffle. Held at LaMalfa Party Center in Mentor. Cost is \$125/couple. Contact Lion Bob Ray at 440-286-3611 for tickets

18-Royalton Hills Lions Annual Ladies Only Dinner & Reverse Raffle. Held at St. Michael's Woodside Broadview Heights. Cost \$40/lady. Contact Lion Judy Munshower 440-237-3518 for tickets.

29- North Royalton Lions Poor Man's Reverse Raffle. Held at Pipers III in Broadview Heights. Family style dinner. Call Lion Bill Sample for details 440-237-4579

29- North Coast Lions Club "Murder Mystery Dinner" Cost is \$25/person. Held at Patrician Party Center. *Costumes optional!* Call Lion Wallie for tickets 440-944-3947

NOVEMBER

18- The Lions Eye Clinic at St Vincent's Hospital is having their Annual Dinner Reverse Raffle and Silent Auction. Contact Lion Pam Abrams for tickets 440-582-0709

DECEMBER

03-Stow-Munroe Falls Annual Down's Support Christmas Party. Contact any club member for more information

Check out our Web Site www.lionsdistrict13c.org for more club information and upcoming events.

What has your club been doing? What do you have planned for the coming months and through the end of the year? Please send me your information by the 10th of the month so it will appear in the current month's bulletin. Advertise your events in our District bulletin and on our website. Lion Dan is always ready to get your events posted on the website. Please email

your flyer to Lionsdistrict13C@aol.com and Lion Dan will get them posted on our website. Please email information for the bulletin to me at Bareftn813@aol.com or by snail mail to 9950 Abbey Road, North Royalton, OH 44133

ATTENTION: The Cleveland Scrappers are once again looking for Lion volunteers to assist them at their concession stand at the Cleveland Browns Games. Please contact Lion Kevin Barrett of the Broadview Heights Club for more information or send an email to our web site lionsdistrict13c@aol.com and the message will be forwarded to Lion Kevin.

August 25th is the 1st Cabinet Meeting. Held at Pipers III Social 6:30 and Dinner & PM Cost is \$17.00. Please call Cabinet Secretary Lion Ada Ahrens for reservations. 440-237-4754

Zone 1 & 2 Joint Zone Meeting September 13th The Lighthouse, I-90 and Geneva exit. Hosted by the Geneva Lions. Contact ZC Wallie for reservations 440-944-3947

Zone 6 Zone Meeting September 7th, Williams on the Lake, Medina. Hosted by the Medina Lions Club. Contact ZC Pam for reservations. 440-582-0709

THE OHIO PLAN

A PROVEN METHOD of recruiting Lions that works every time the procedures are followed.

The Ohio Plan is a turnkey, step-by-step procedure for planning and running a successful New Member Night. The Plan targets individuals and couples that have a good chance of becoming excellent Lions. All necessary materials and instructions are contained in the package.

Proof that it Works: In 1990, Ohio Lion Districts 13-B and 13-C were approximately the same size. Over 15 years, 13-B utilized the Ohio Plan and increased its membership. District 13-C did not use any type of recruitment plan and shrunk by over 30 percent!

Organization	Clubs & Total Members	
	1990	2005
District 13-B	60 - 2050	60 - 2250
District 13-C	62 - 1980	43 - 1270

General Guideline:

- *You only get one chance to make a good First Impression, so do it right the first time!*

Before the Meeting:

- Club members submit the names of prospective Lions.
- The “hottest category” are couples whose youngest child just graduated from high school.
- Letters of Introduction are sent to the prospects, plus a club advertising flier.
- Each prospect is called a week after the letter to get their commitment to attend the meeting.
- A few days before the meeting, the Sponsor calls again and offers to give the prospect a ride.

The Meeting Format:

- The best venue is a restaurant with a private room where you can serve a buffet dinner.
- You put a “glad hander” on the door to greet the guests. A friendly handshake is invaluable.
- Meeting agendas and a New Member Packet are placed on the tables for each guest.
- The program is geared to the potential members. Aside from a favorable first impression, the prospects are primarily interested in how much good you do for your local community!
- 1st Speaker. An enthusiastic Lion who can talk about what your club does, how strongly your members fell about your efforts, and how much fun you have.
- 2nd & 3rd speakers. Two Project Chairmen, one fund raising and one community service. Tell the guests what you do and why you do it.
- A District Officer gives an overview of “Melvin started it, Helen challenged us, and we work on hundreds of activities around the world.” Mention a couple of examples.
- Make a donation to the worthy cause. This shows your club in the best possible light.
- Ask for questions. Pass out Membership Applications. Ask the guests to join. Go home.
- Follow up with letters and calls to everyone who attended the meeting, or said they would.
- Questions? More information? Contact your Zone Chairman, or

PCC, PDG Lion Jeffrey J. Hillis
Colonel Crawford Lions Club
Ohio Lions, Inc. MD-13B
jhillis@eaglecrusher.com



call: 440-526-4289

VDG Lion Kenneth D. Marshall
Broadview Heights Lions Club
Ohio Lions, Inc. MD-13C
kdm5@cox.net

BEST PRACTICES - MEMBERSHIP EFFORTS

Each year Lions Clubs International receives passionate ideas and plans from Lions around the world. By sending these plans to Lions Clubs International other clubs may experience the same results. Last year's "Best Practices Contest" was a success and many Lions have benefited from the plans that were shared. We're looking for the **best & brightest invitation/recruitment, or retention** plan from Lions clubs worldwide

This year the contest has been expanded to focus on two topics:

1. Inviting/recruiting new members.
2. Retention/participation of members.

Pick one of the two topics and tell Lions around the world about your club's reliable invitation, recruitment, or retention method. Entries should provide a detailed description, focused on the idea and practice that have been used and show quantitative results. These must be actual strategies that have been used.

These brilliant plans will be shared with Lions around the globe – motivating them to enhance their invitation/recruitment, and retention efforts. Thus providing clubs with additional hands to make a difference within their own community.

Prizes:

In addition to participating in a project that is bringing together Lions worldwide, prizes will be awarded to 50 Lions clubs in *each* constitutional area:

- 1 – First Place Prize: An International Flag Set and a 1st Place Banner Patch
- 10 – Second Place Prizes: A 2nd Place Banner Patch and certificate
- 39 – Third Place Prizes: A 3rd Place Banner Patch and certificate

A distinguished panel of Lions Clubs members will choose the winners.

Deadline:

Entries must be received by October 31, 2005, 4:00 p.m. CST
Winners will be notified in February 2006

Official Rules:

- No purchase necessary.
- Only one entry per club.
- Only one contest category plan allowed per entry.
- If additional space is needed, one extra sheet of paper may be attached to describe the best method.
- All entries become property of Lions Clubs International and will not be returned to participants.
- Entries received after the deadline -- October 31, 2005, 4:00 p.m. CST -- will be disqualified.
- By entering this contest, participants agree that Lions Clubs International may share participant's plans with other clubs worldwide and agree that LCI may use their names in conjunction with contest publicity and other materials generated from the contest, except where prohibited.
- The decision of the judges is final.
- Prizes will be sent to the club president or club secretary. Winning clubs will be notified February 2006.
- Contest is void where prohibited and subject to federal, state, and local laws.
- Club must be in good standing at the time the award is announced
- Award rules subject to change.
- LCI shall not be liable for lost, late, or misdirected mail, e-mail, or faxes.

Limitation on Liability:

LCI, its officers, directors, employees, representatives and agents shall have no liability and shall be held harmless by winners for any damage, loss or liability to person or property due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Contest. Any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by Lions Clubs International Dispute Resolution Processes. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including cost associated with entering this Contest, but in no event attorney's fee. LCI reserves the right, in its sole discretion, to cancel or suspend part or all of this Contest should causes beyond the control of LCI corrupt or impair the administration, security, fairness or proper play of the Contest. LCI may prohibit a participant from entering in the Contest or winning a prize if, in its sole discretion, it determines that said participant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or LCI representatives.



OFFICIAL ENTRY FORM 2005-06
BEST PRACTICES

(Please Print and Use Ink Pen)
Important to complete all questions

Name: _____ Club Number: _____

Street Address: _____

City: _____ State/Province: _____ Postal Code: _____

Country: _____ District #: _____

Club Name: _____

Phone Number: _____ E-Mail Address: _____

Have you ever served as club president? _____ If so, when did you serve? _____

Circle one contest category: **Invitation/Recruiting** **Retention/Participation**

Number of club members prior to implementation: _____

Number of club members added or retained: _____

Explain your *best* method/strategy/plan: